

SCOOPTM

TRENDS



A desert landscape featuring several white, curved, translucent structures that resemble large, shallow bowls or domes. The structures are set on a sandy dune. In the background, there are sparse desert plants and a range of mountains under a hazy, overcast sky. A satellite dish is visible on a stand in the distance. The overall scene is serene and futuristic.

Hue Horizon

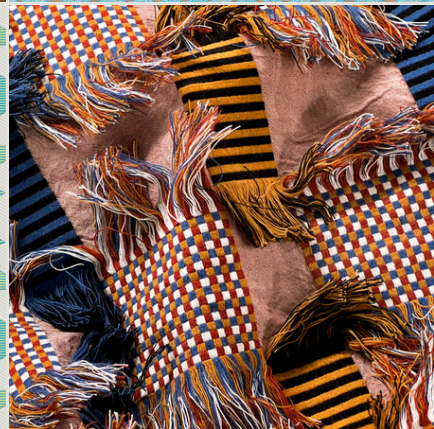
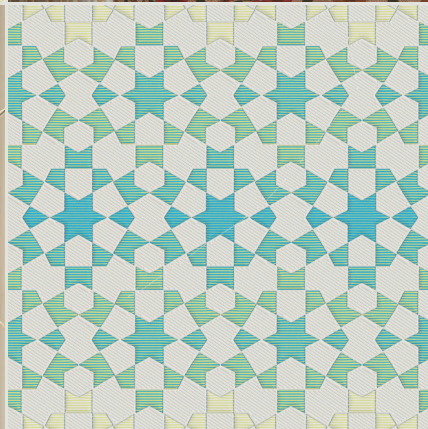
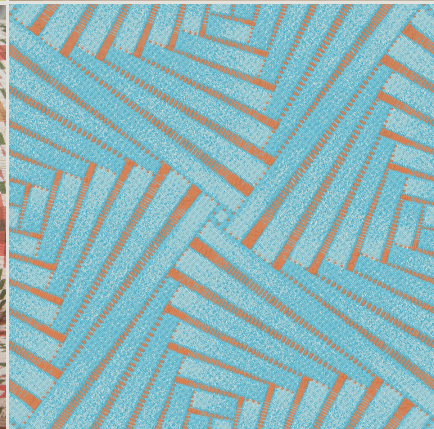
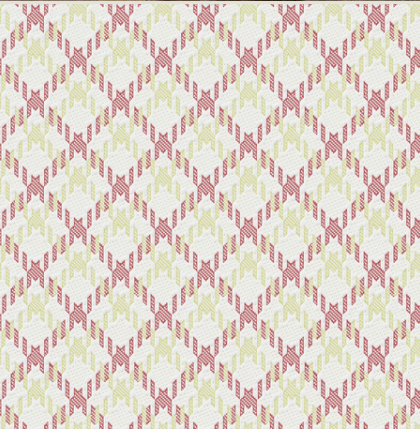
Translucent, jelly-like textures and vivid-to-dark hues evoke wonder and joy, ideal for mesmerizing color-blocking or ombre effects.



A green ceramic lamp base with a textured diamond pattern and a blue and white patterned lampshade with pink vertical stripes. The lamp is placed on a wooden surface.

Trendscape

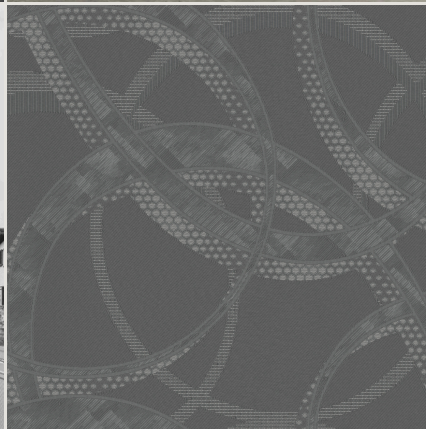
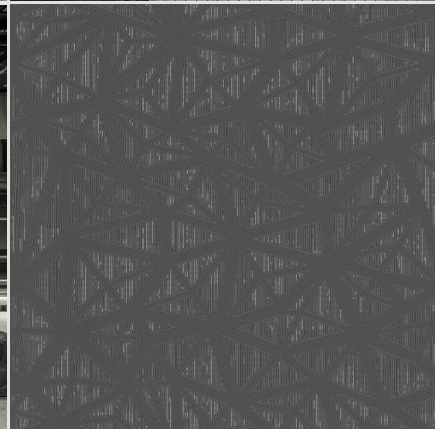
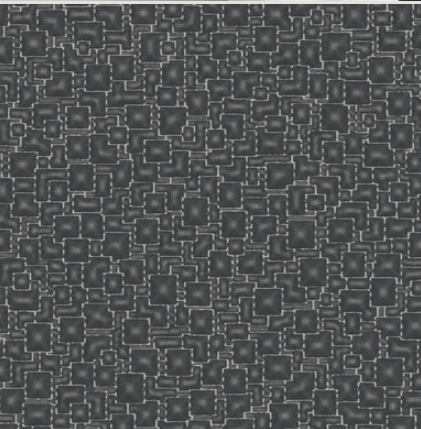
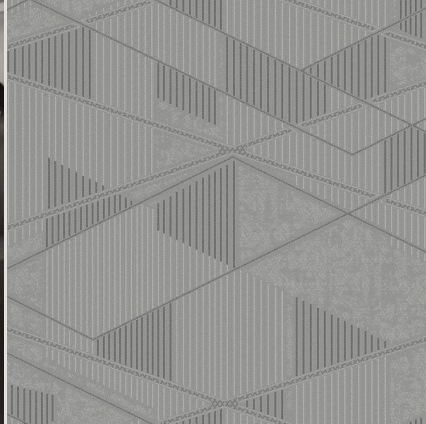
Rest and relaxation are top priorities, supported by quality bedding, soothing scents, and quilt-look fabrics that enhance comfort and well-being.





Future Forecast

Connect with nature through organic shapes, textured surfaces, and earthy tones like primal green, dusted ochre, and soft grass.



A woman with long brown hair is lying on her back in a field of tall green grass and numerous pink flowers. She is wearing a patterned blanket with orange and white designs. Her eyes are closed, and she has a peaceful expression. The scene is bathed in soft, natural light, suggesting a calm, outdoor setting.

Responsible Living

In our industry, sustainability and responsible living mean using eco-friendly materials and manufacturing processes to reduce environmental impact, ensuring healthier sleeping environments.

Rituals of Rest – Beauty Sleep

Today's generation embraces holistic lifestyles that go beyond fitness, seeking balance, mindfulness, and self-care. Sleep is central to wellbeing, supporting skin renewal and overall recovery. Calming scents like Aloe Vera or lavender enhance relaxation, turning rest into a restorative ritual.

SKIN+™

Overnight skincare

No time to spend in front of the bathroom mirror applying multiple lotions and creams? SKIN+™ is a game-changing technology in skin care, a novel treatment for mattress fabrics based on a patented probiotic technology. Using encapsulated probiotics producing carotenoids to protect, restore, rejuvenate and beautify the skin. Just go to sleep and your mattress does the job, night after night!